

FINAL DRAFT

Audio News Release

55 seconds

SCRIPT: The state's first-ever area code **overlay** will debut in the Westside and South Bay of Los Angeles County on July 26, 2006.

CUT:
(CPUC) Everyone who has a 3-10 number today keeps that 3-10 number, but in a few days a new 4-2-4 area code will also exist in the geography served by 3-10.
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SCRIPT: That's __[NAME]__ of the California Public Utilities Commission, who explains how old habits need to change.

CUT
(CPUC) Callers with 3-10 numbers should dial 1, then the area code plus the phone number on every call, and people with auto dialers should **absolutely** reprogram them to do the same.

SCRIPT: And what happens if people forget?

CUT:
(CPUC) After July 26th if you forget to dial 1 plus the area code your call **will not** go through.

SCRIPT: So, who gets the new 4-2-4 area code?

CUT:
(CPUC) The new 4-2-4 area code may be assigned to new phone lines, **beginning** August 26th.

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